

Trinity Charities, Inc. AIDS Walk Sponsorship Opportunities

TITLE SPONSOR — \$10,000

Title sponsorship offers the highest level of visibility available for the 2011 AIDS Walk. As the Title Sponsor of AIDS Walk, your company will be associated with every aspect of the event's publicity, from your commitment date through the conclusion and follow-up of the Walk.

Title Sponsorship provides your company with the following promotional advantages...

- Your company's logo will receive lead placement as 2011 AIDS Walk Sponsor on: Brochures, Posters and AIDS Walk T-shirts.
- Logo will appear in all affiliated media advertisements.
- Logo will appear on the central staging AIDS Walk banner during the Walk.
- The right to hang a company banner in a prominent location during the Walk.
- Special recognition at the Kick-off Luncheon.
- Title Sponsorship highlighted in all mailings to participants.
- Opportunities for additional visibility on the date of the Walk by entering corporate teams and providing volunteers.
- Logo on the Trinity Charities website (www.trinitycharities.org) as the AIDS Walk Title Sponsor.

EMERALD SPONSOR — \$5,000

As an Emerald Sponsor of the 2011 AIDS Walk, your company will be associated with every aspect of the event's publicity, from your commitment date through the conclusion and follow-up of the Walk.

Emerald Sponsorship provides your company with the following promotional advantages...

- Company logo to appear on the following 2011 AIDS Walk materials: Brochures, Posters and AIDS Walk T-shirts.
- Logo will appear in all affiliated media advertisements.
- Logo will appear on the central staging AIDS Walk banner as an Emerald Sponsor.
- The right to hang a company banner in a prominent location during the Walk.
- Recognition at the Kick-off Luncheon.
- Sponsorship acknowledged in all mailings to participants and during event rallies.
- Additional visibility on the date of the Walk by entering corporate teams and providing volunteers.
- Logo on the Trinity Charities website (www.trinitycharities.org) as an Emerald Sponsor.

REST STOP SPONSOR — \$500

Rest Stop Sponsorship provides your company with the following promotional advantages...

- Your company may setup a Rest Stop table and display your company banner/signage at an assigned location along the AIDS Walk, where walkers may stop to enjoy a break during the Walk
- Additional visibility on the date of the Walk by entering corporate teams and providing volunteers.
- Acknowledgment at the AIDS Walk.

GOLD SPONSOR — \$2,500

Gold Sponsorship offers recognition on important collateral materials associated with the AIDS Walk from your commitment date through the conclusion and follow-up of the Walk.

Gold Sponsorship provides your company with the following promotional advantages...

- Company logo to appear on the following 2011 AIDS Walk materials: Brochures, Posters and AIDS Walk T-shirts.
- Your company's name will appear on the central staging AIDS Walk banner during the Walk.
- Additional visibility on the date of the Walk by entering corporate teams and providing volunteers.
- Acknowledgment during the Walk.
- Company name on the Trinity Charities website (www.trinitycharities.org) as a Gold Sponsor.

SILVER SPONSOR — \$1,000

Silver Sponsorship offers name recognition on a variety of collateral materials for the AIDS Walk that are available from the date through the conclusion and follow-up of the Walk.

Silver Sponsorship provides your company with the following promotional advantages...

- Name listed on AIDS Walk T-shirts.
- Name listed on central staging AIDS Walk banner.
- Additional visibility on the day of the Walk by entering corporate teams and providing volunteers.
- Acknowledgment at the Walk.

PACESETTER SPONSOR —

\$150 per sign

Pacesetter Sponsorship provides your company with the following promotional advantages...

- Your company name will be displayed on a sign along the route of the Walk.
- Additional visibility on the date of the Walk by entering corporate teams and providing volunteers.

AIDS Walk 2011

sarasota/manatee

reaching a cure one step at a time

2011 SPONSORSHIP FORM

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Date: _____

SPONSORSHIP OPPORTUNITIES

Please check the desired sponsorship level:

- TITLE SPONSOR - \$10,000
 - Emerald Sponsor - \$5,000
 - Gold Sponsor - \$2,500
 - Silver Sponsor - \$1,000
 - Rest Stop Sponsor - \$500
 - Pacesetter Sponsor - \$150/sign
- Number of Signs _____

Please call or e-mail Hope (Hope@trinitycharities.org) to find out when any corpage logos to be used for the Walk's printed materials must be received. Include yours with this form if possible.

Make checks payable to Trinity Charities, Inc.
Contact Hope Wulliman at (941) 224-4999.



Trinity Charities, Inc.
7225 N. Lockwood Ridge Rd.
Sarasota, Florida 34243
(941) 351-4347
www.trinitycharities.org
info@trinitycharities.org

AIDS Walk - Saturday, Dec. 3, 2011

2011 AIDSwalk sarasota/manatee

reaching a cure one step at a time

FACTS & STATS

Five years ago this was the message...

New statistics indicate Manatee County, Fla. has held the line on its HIV infection rate and new AIDS cases for the last two years. Manatee recorded 68 people tested positive for HIV in 2002, compared to 61 people in 2001. The total number of AIDS cases in 2002 was 61, compared to 59 in 2001.

Today this is the message...

No improvement has been made in the number of HIV infections in Manatee County and actual AIDS cases are up. Manatee County ranks 14th in the number of AIDS cases out of 67 counties in Florida. Manatee County ranks consistently in the top 20 STD/HIV/AIDS infected counties in Florida.

Based on CDC estimates in Manatee County, one out of every 279 individuals has HIV/AIDS. That is one out of every 547 white persons, one out of every 49 African American and one out of every 196 Hispanic persons.

Manatee County ranks in the top 150 most AIDS infected Counties in the United States.

Manatee County is one of 4 Florida counties listed in the top 20 non-urban counties in the United States infected with AIDS.

Youth aged 14-29 account for more than 50% of new HIV infections.

More than 25% of the people infected with HIV are unaware of their status.

Let's Make a Difference.

2011 AIDSwalk sarasota/manatee

Sponsorship Opportunities

What is AIDS Walk?

Reaching the Cure One Step at a Time is the 1st AIDS Walk in Sarasota/Manatee Counties to support the programs of Trinity Charities, Inc. The walk scheduled for Saturday, Dec. 3, 2011 is being co-chaired jointly by Trinity Charities and New College. The planning committee has representatives from Manatee County Health Department, Michael Bach Health Center of the Manatee County Rural Health Services, Temple Sinai, the Comprehensive Care Clinic and New College of Florida.

The Walk will take place on the beautiful campus of New College on Tamiami Trail in Sarasota. Teams are now being formed and over 500 walkers are expected. The Walk will start at 8 a.m. with food, raffles, music and prizes.

What are the goals of AIDS Walk?

The goals of the Walk are to reverse the FACTS & STATS printed in this brochure; EDUCATION – AWARENESS – and when this doesn't work – SUPPORT.

Proceeds will support the Education, Support and Financial Aid Programs of Trinity Charities. These programs benefit residents of Sarasota and Manatee Counties who are infected with AIDS or are HIV+ and also benefit people whose lives are affected by the disease.

Why should your company get involved?

Put another way, why wouldn't your company want to get involved? Team building is good for every member of the team. You can be identified as a company that cares, gets involved and gets behind what you believe. Walk the Walk!

Read about the sponsorship opportunities inside the brochure.



TRINITY CHARITIES, INC.

HIV/AIDS Support, Prevention, and Intervention. We are committed to the importance of prevention as the only way to end this deadly disease and to supporting those infected or whose life is affected by someone with HIV or AIDS.

Our programs include:

HEALTHY PWA (Persons With AIDS) PROGRAM

Monthly educational program providing group members nutritional supplements at a cost well below retail and a subsidy to purchase products. Open to anyone, infected or affected who is interested in nutrition related to HIV/AIDS.

WELLNESS PROGRAMS

A variety of wellness programs offered throughout the year cover topics such as alcohol & drug abuse, recovery, healthy mind & body, smoking cessation, nutrition, diet, food & health issues, and domestic violence.

THELMA AND BOYCE BOSTON FOOD PANTRY

Our food pantry is open to all in need on the 2nd and 4th Wednesday of every month with special items available during the holidays.

PET SUPPORT

Recognizing that pets provide mental and physical therapeutic value as well as emotional support, this program helps PWAs care for their pets by providing pet food and supplies at no cost.

SUPPORT GROUPS

A variety of support groups are conducted throughout the year as needed. Participants are able to discuss difficult disease-related and social issues in a safe and supportive group setting.

BETTY SCHONEWALD EMERGENCY FUND

This Betty Schonewald Emergency Fund provides emergency funds to assist people who experience temporary emergency situations.

2011

Corporate Sponsorship Opportunities

AIDSwalk

sarasota/manatee

reaching a cure one step at a time

Saturday, Dec. 3

At New College
in Sarasota, Florida

benefiting

Trinity Charities, Inc.

